

IMPACT Index SURVEY For EC's

Consent

Welcome!

Thank you for your interest in the IMPACT Index survey. Sponsored by the US Economic Development Administration (EDA), the IMPACT Index is a study on the economic impact of incubators, accelerators, coworking spaces and other entrepreneurial support centers in communities across the United States. Your responses will help our industry better understand current trends, models and entrepreneurship programs that can then be used by your organization to track and ascertain helpful outcomes from established entrepreneurship centers similar to yours. We are honored to have your organization participate. Even if you are not an incubator or accelerator, you can still help us!

Please read details below about the survey operation and instructions on collecting organizational data you will need to complete the survey in a timely manner.

Overview

International Business Innovation Association (InBIA), in partnership with the University of Central Florida, is honored to host the IMPACT Index data aggregation task for the US Economic Development Administration, which will greatly benefit all participants including InBIA members. By participating as a respondent your information will contribute to a national dataset, currently available, **bringing unprecedented resources back to your organization**. Aggregated across as many entrepreneurship centers as we can capture, you will be able to **use the data to help with future planning, obtaining funding, and developing critical partnerships for your organization**.

EDA's goal for the IMPACT Index is an interactive, longitudinal dataset that will be searchable by variables including geographic region, industry focus, and center type. The IMPACT reporting tool will allow you to create personalized reports to benchmark your programs with a national dataset, and ideally enable you to **pursue federal and regional funding to develop important infrastructure assets for your organization**. The IMPACT dataset will provide easily accessible, averaged impact measurements that are often required when pursuing such resources for your entrepreneurial program.

The dataset will be maintained by InBIA, and will be perpetually available to the EDA, survey participants and other qualified institutions to help community leaders identify key performance drivers and entrepreneurial demographics that are unique to their regions or industrial sectors. The IMPACT Index will provide you with tangible economic impact data needed by key stakeholders and annual report designers.

Project is in collaboration with



UNIVERSITY OF
CENTRAL FLORIDA

This work was prepared by InBIA and UCF using Federal funds under award ED16HDQ3120001 from the Economic Development Administration, U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the authors and do not necessarily reflect the views of the Economic Development Administration or the U.S. Department of Commerce.

Page exit logic: Skip / Disqualify Logic

IF: Question "Are you at least 18 years of age and DO YOU provide consent to participate in the research study?" is one of the following answers ("No, I do not wish to participate in the study.")

THEN: Disqualify and display:

Thank you for your interest in the survey. You are not able to proceed without providing consent to participate. You are now being redirected to the project website. If you have questions or concerns about the project, please complete the contact form on the website. Thank you.

Redirect to: impactindex.inbia.org

Notice of Consent to Participate

Phase I of the IMPACT Index study aims to collect metrics on the programs that serve entrepreneurs and Phase II aims to collect metrics on the companies/clients that have taken part of those programs. As a followup to this survey (Phase I), you may be contacted by phone or email to aid in identifying companies that have gone through your programs (Phase II).

By selecting '**Yes**' below, you are providing consent to voluntarily participate in the IMPACT Index research study. By doing so, you agree to allow research parties to utilize the data provided for national program reporting, industry specific reports, and other means. Furthermore, you agree to report the most accurate information possible to your knowledge. All personal and corporate identifiers will remain confidential and will not be included in reports or datasets, except for your personalized report, which will only be seen by you. Your information will not be sold or transferred to a third party.

Are you at least 18 years of age and DO YOU provide consent to participate in the research study? *

- Yes, I am over 18 years of age and agree to participate in the study.
- No, I do not wish to participate in the study.

Contact Information

The IMPACT Index survey covers a broad array of innovative entrepreneurship programs. Even if you are not an incubator or accelerator, you can still help us!

The types of questions you will be asked in the survey pertain to the specific selections you make about the range of programs and services your organization offers. Large programs with multiple components may be asked to answer questions on a variety of program offerings, while smaller programs with a singular focus should be able to move through the survey quickly.

Please confirm or update the contact information for the individual completing the survey. *

First Name

Last Name

Title

Email Address

Phone Number

Introduction & Overview

General Instructions

To aid in your completion of the survey, we recommend you download a copy of the **2017 Fiscal Year IMPACT Index Survey Guide & Instructions**. This document includes an overview of the survey questions and each phase of the study in addition to survey items that will require data collection on your part.

Download the [Survey Guide & 2017 Fiscal Year Instructions](#)

Time Commitment

Once all data is collected, the survey should take approximately 30 minutes to complete, depending on the services your center offers.

Remember that to develop a robust national dataset, we need many organizations like yours to participate to accurately capture innovation metrics across all regions, industry sectors and center types.

Survey Term & Reporting Period: Fiscal Year 2017

The IMPACT survey requests data for your fiscal year 2017 regardless of the month your fiscal year begins in. The 2017 reporting period may be any 12-month period that ends in the calendar year 2017, e.g., 6/2016 – 6/2017, 9/2016 – 8/2017, etc.

The 2017 fiscal year deadline will be announced on the IMPACT survey website at <http://impactindex.inbia.org>. Respondents may respond to the survey, update or change their survey responses as many times as needed before submitting their survey. After submission, changes may only be made under special arrangements with the survey administrator (impactindex@inbia.org).

Confidential Status

Individual responses will remain confidential and all published data will be aggregated and sanitized to ensure the confidentiality of each respondent. Data specific to your organization will only be released within the context of your personalized benchmark report. Benchmark report will be sent directly to the contact provided within the survey.

Questions and Data

Every question has been worded to attempt to reduce ambiguities. If you are not able to provide an exact response to a question, please provide your best estimate to the question, as opposed to providing no answer at all. Recognizing that confusion may still occur, you are encouraged to contact the IMPACT research team for clarification.

Submitting & Updating

Unlike some surveys, where your data is final upon saving, IMPACT lets you input and update your data multiple times until the close date. This feature allows you to correct problems with data previously

entered or complete the survey in multiple sessions. There is no need to wait until all of your data has been collected to start the survey. Frequent saving of your responses insures that your work is saved in the event of a computer problem, etc.

Note: Save (SAVE) your responses often. If you leave the survey unattended for more than *15 minutes*, then your current page data may be discarded, and you will see a 'timeout error' message. If you see this message, you can login back into the survey through your unique link sent via email or through our website at <http://impactindex.inbia.org>.

Please review the instructions below on how to access the survey and resume where you left off.

Invitation was emailed to you:

- After you have begun the survey and need to leave for any reason, please use the unique link that was provided to you via email to return to the IMPACT survey. When exiting the survey, select the 'Save and Continue' option at the top of your browser window, highlighted in grey. Your responses will be saved and you can return at any time using the link provided within a 30-day window to complete the survey.

Joined the Survey through our Website, InBIA Exchange, or other media outlet:

- After you have begun the survey and need to leave for any reason, please select the 'Save and Continue' option at the top of the browser window, highlighted in grey. You will be prompted to provide an email address (and verify the address). You will be sent an email (to the email you provided) containing a unique link to return and complete the IMPACT survey. The link will be active for a 30 day window.

Error Checking

IMPACT checks your data for possible problems. If you receive a message asking you to review your response to a survey item it may be due to the following issues:

- A. You did not complete a question that is required*
- B. The data you entered in not compatible with the answer format of the question (e.g., if you are asked for a dollar figure, only numbers in a currency format are accepted)*
- C. There may be a typographical error in the data you provided (e.g., there may be a comma inserted in a number sequence)*

**These form errors must be resolved before your SAVE will be accepted.*

Impact Survey Phases

Phase I: The first component of each cycle of the IMPACT survey, which has been open since 2016, collects key performance metrics on entrepreneurship centers. At the end of the survey for Phase I you will be asked if you have any data on client companies to assist with the second component of the survey, Phase II.

Phase II: The second component of the IMPACT survey aims to collect performance metrics on companies that have gone through America's entrepreneurship centers. The purpose of this second part

of the survey is to provide a 360-degree view of how these centers positively impact US small businesses, and further support entrepreneurs' goals.

Center Background

Please verify or update the legal name of the organization you are reporting on. *

What year was the organization founded? *

LOGIC Show/hide trigger exists.

What country is your organization located in? *

- United States
- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas, The
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Benin
- Bhutan
- Bolivia
- Bosnia and Herzegovina
- Botswana
- Brazil
- Burkina Faso

Brunei
Bulgaria
Burkina Faso
Burundi
Cambodia
Cameroon
Canada
Cape Verde
Central African Republic
Chad
Chile
China
Colombia
Comoros
Congo, Democratic Republic of the
Congo, Republic of the
Costa Rica
Cote d'Ivoire
Croatia
Cuba
Curacao
Cyprus
Czech Republic
Denmark
Djibouti
Dominica
Dominican Republic
East Timor (see Timor-Leste)
Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
Fiji
Finland
France
Gabon
Gambia, The
Georgia
Germany
Ghana
Greece
Grenada
Guatemala
Guinea
Guinea-Bissau
Guinea

Guyana
Haiti
Holy See
Honduras
Hong Kong
Hungary
Iceland
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kiribati
Kosovo
Kuwait
Kyrgyzstan
Laos
Latvia
Lebanon
Lesotho
Liberia
Libya
Liechtenstein
Lithuania
Luxembourg
Macau
Macedonia
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Marshall Islands
Mauritania
Mauritius
Mexico
Micronesia
Moldova
Monaco
Mongolia
Montenegro

Montenegro
Morocco
Mozambique
Myanmar
Namibia
Nauru
Nepal
Netherlands
Netherlands Antilles
New Zealand
Nicaragua
Niger
Nigeria
North Korea
Norway
Oman
Pakistan
Palau
Palestinian Territories
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Qatar
Romania
Russia
Rwanda
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Samoa
San Marino
Sao Tome and Principe
Saudi Arabia
Senegal
Serbia
Seychelles
Sierra Leone
Singapore
Slovakia
Slovenia
Solomon Islands
Somalia
South Africa
South Korea
South Sudan

Saudi Arabia

Spain

Sri Lanka

Sudan

Suriname

Swaziland

Sweden

Switzerland

Syria

Taiwan

Tajikistan

Tanzania

Thailand

Timor-Leste

Togo

Tonga

Trinidad and Tobago

Tunisia

Turkey

Turkmenistan

Tuvalu

Uganda

Ukraine

United Arab Emirates

United Kingdom

Uruguay

Uzbekistan

Vanuatu

Venezuela

Vietnam

Yemen

Zambia

Zimbabwe

LOGIC Hidden by default Hidden unless: Question "What country is your organization located in?" is one of the following answers ("United States")

Please verify or update your organization's address and contact information.

Contact information will be utilized by the IMPACT research to followup on incomplete surveys, Phase II of the study, and to provide benchmark reports. (If you have multiple locations, please use address of your organization's headquarters)

Street Address

Apt/Suite/Office

City

State

Zip

Organization's Main Phone Number

URL of Program Website (Write 'NA' if not applicable to your program)

LOGIC Show/hide trigger exists.

1.

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

*

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down

below: https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

- Incubator
- Seed Accelerator
- Pre-Accelerator
- Coworking space
- Makerspace
- SuperHub
- Small Business Development Center (SBDC)
- Branded Third-party Entrepreneurship Programs
- Student Entrepreneurship Center
- Technology Transfer and Commercialization Office
- Higher Education Academic Department
- Economic Development Center or Organization

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Incubator")

Based on your prior selection, you have identified that you operate an Incubator.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate an "Incubator"?

- Yes, I run an Incubator
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Seed Accelerator")

Based on your prior selection, you have identified that you operate a Seed Accelerator.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Seed Accelerator"?

- Yes, I run a Seed Accelerator
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Pre-Accelerator")

Based on your prior selection, you have identified that you operate a Pre-Accelerator.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Pre-Accelerator"?

- Yes, I run a Pre-Accelerator
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Coworking space")

Based on your prior selection, you have identified that you operate a Coworking space.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Coworking space"?

- Yes, I run a Coworking space
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Makerspace")

Based on your prior selection, you have identified that you operate a Makerspace.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Maker space"?

- Yes, I run a Makerspace.
- No, I believe my program is categorized differently.

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("SuperHub")

Based on your prior selection, you have identified that you operate a SuperHub.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "SuperHub"?

- Yes, I run a SuperHub
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Small Business Development Center (SBDC)")

Based on your prior selection, you have identified that you operate a Small Business Development Center (SBDC).

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "SBDC"?

- Yes, I run a SBDC
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Branded Third-party Entrepreneurship Programs")

Based on your prior selection, you have identified that you operate a Branded Third-party Entrepreneurship Program.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Branded Third-party Entrepreneurship Program"?

- Yes, I run a Branded Third-party Entrepreneurship Program
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Student Entrepreneurship Center")

Based on your prior selection, you have identified that you operate a Student Entrepreneurship Center.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Student Entrepreneurship Center"?

- Yes, I run a Student Entrepreneurship Center
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Technology Transfer and Commercialization Office")

Based on your prior selection, you have identified that you operate a Technology Transfer or Commercialization Office.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Technology Transfer or Commercialization Office"?

- Yes, I run a Technology Transfer or Commercialization Office
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Higher Education Academic Department")

Based on your prior selection, you have identified that you operate a Higher Education Academic Department.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate a "Higher Education Academic Department"?

- Yes, I run a Higher Education Academic Department
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Economic Development Center or Organization")

Based on your prior selection, you have identified that you operate an Economic Development Center or Organization.

Definitions for ***Entrepreneur Center Program Types*** can be found in the IMPACT Index Survey guide or by clicking the link down below:

https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

Given this operational definition, please confirm that you operate an "Economic Development Center or Organization"?

- Yes, I run an Economic Development Center or Organization
- No, I believe my program is categorized differently

LOGIC Hidden by default Hidden unless: ((((((((((Question "**Based on your prior selection, you have identified that you operate an Incubator.**

" is one of the following answers ("No, I believe my program is categorized differently") OR Question "**Based on your prior selection, you have identified that you operate a Seed Accelerator.**

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question "**Based on your prior selection, you have identified that you operate a Pre-Accelerator.**

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question "**Based on your prior selection, you have identified that you operate a Coworking space.**

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question "**Based on your prior selection, you have identified that you operate a Makerspace.**

" is one of the following answers ("No, I believe my program is categorized differently.") OR Question "**Based on your prior selection, you have identified that you operate a Small Business Development Center (SBDC).**

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question "**Based on your prior selection, you have identified that you operate a**

Branded Third-party Entrepreneurship Program.

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question

"Based on your prior selection, you have identified that you operate a Student Entrepreneurship Center.

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question

"Based on your prior selection, you have identified that you operate a Technology Transfer or Commercialization Office.

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question

"Based on your prior selection, you have identified that you operate a Higher Education Academic Department.

" is one of the following answers ("No, I believe my program is categorized differently")) OR Question

"Based on your prior selection, you have identified that you operate an Economic Development Center or Organization.

" is one of the following answers ("No, I believe my program is categorized differently"))

[question('value'), id='16'],

You indicated that you do not agree with our definition of your center type.

Please provide a brief description of how you define your center or organization.

2. In addition to your primary function that was previously identified, does your organization provide any additional programs, services or space? (Check all that apply) *

Definitions for *Entrepreneur Center Program Types* can be found in the IMPACT Index Survey guide or by clicking the link down

below: https://inbia.org/wp-content/uploads/2016/09/Terms_4.pdf?x84587

- No Additional Programs
- Business Incubator
- Seed Accelerator
- Pre-Accelerator
- Coworking Space
- Maker Space
- Small Business Development Center
- Branded Third-Party Entrepreneurship Program
- Student Entrepreneurship Center
- Technology Transfer/Commercialization Office
- Higher Education Academic Department
- Economic Development Center/Organization
- Other Virtual Program

3. What is the corporate structure of your organization? *

- For profit
- Not for profit (non-government or non-educational)
- Government agency (non-higher education)
- Higher education academic institution
- Other

4. Which of the following best describes the area your program serves? *

- Rural area (neither urban or suburban)
- Mid-density Urban/Suburban area (area of at least 2,500 people but less than 50,000 people with a population density of at least 500 people per square mile but less than 1,000 people per square mile)
- High-density Urban area (area with at least 50,000 people with a population density of at least 1,000 people per square mile)

5. Select up to 3 industry segments your organization/tenants/clients are most aligned with. *

- No specific industry (Mixed use)
- Advanced Materials (Ceramics, polymers, etc.)
- Agricultural Sciences
- Art or Fashion
- Biotechnology or Life Sciences
- Civil Infrastructure or Construction
- Defense or Aerospace
- Educational Technology
- Energy or Clean Technology
- Environmental Sciences
- Financial Information Technology (FinTech)
- Food Product or Beverage Concepts
- Gaming or Digital Media
- Government Contracting
- Healthcare Information Technology
- Healthcare Services
- Homeland or Cyber Security
- Medical Devices
- Nanoscience
- Retail
- Social Ventures
- Software, Internet or Mobile Apps
- Tourism
- Professional Services or Consultants
- Other - Write In

6. Please select the company founder characteristics that your organization specifically focuses on as part of its overall mission if applicable. (Check all that apply) *

- No Specific Demographics or Geographies
- College or University Students
- Economically Underserved Populations
- Foreign/International Companies
- Minority Populations
- Native Americans
- Women
- Youth
- Other - Write In

7. For companies currently in your program, *what percentage* are in each of the following categories?

	0%	1-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
Idea Stage	<input type="radio"/>										
Working Prototype, Minimally Viable Product (MVP) or Pre-Revenue Stage	<input type="radio"/>										
Early Revenue Stage (under \$250k), still validating market need	<input type="radio"/>										
Early Growth Stage (\$250,000 - \$2,000,000). Revenue growth for at least 6 straight months	<input type="radio"/>										
Profitable Growth (over \$2,000,000 in revenue)	<input type="radio"/>										

Center Financials

8. What is your organization's total annual revenue, including subsidies? *

- 0-\$500,000
- \$500,001-\$1,000,000
- \$1,000,001-\$1,500,000
- \$1,500,001-\$2,000,000
- \$2,000,001-\$2,500,000
- \$2,500,001-\$3,000,000
- \$3,000,001 +

11. What are your organization's approximate total annual expenses? *

- 0-\$500,000
- \$500,001-\$1,000,000
- \$1,000,001-\$1,500,000
- \$1,500,001-\$2,000,000
- \$2,000,001-\$2,500,000
- \$2,500,001-\$3,000,000
- \$3,000,001 +

12. For the most recent fiscal year, please indicate the approximate percentage of total expenses for each of the following: *

	None	1-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
Building mortgage/lease/rent	<input type="radio"/>										
Utilities, Internet, Telephone, etc.	<input type="radio"/>										
Staff Salaries	<input type="radio"/>										
Education/training for staff	<input type="radio"/>										
Legal and Accounting	<input type="radio"/>										
Consultants/Outside contractors	<input type="radio"/>										
Marketing (Website, Press Releases, Collateral, etc.)	<input type="radio"/>										
Event Costs	<input type="radio"/>										
Other expenses	<input type="radio"/>										

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

15. How many of your advisory board members have experience in the following areas (board members can be included in more than one category)?

Angel or Venture Capital Investors

Bankers

Corporate/Industry Experts - Non-Technical

Corporate/Industry Experts - Technical

Experienced Entrepreneur or Business Owner

Government or Economic Development Leaders

University Leaders/Researchers

Other

16. How many events does your organization host annually for each event type listed below?

Meetups on Business or Financing Topics	<input type="text"/>
Meetups on Technical Topics	<input type="text"/>
Matchmaking Events (Industry or Customer)	<input type="text"/>
Startup Weekends	<input type="text"/>
Lunch and Learn Workshops	<input type="text"/>
One Million Cups	<input type="text"/>
Founders Talks	<input type="text"/>
Demo Day or Showcase Events for Member Companies	<input type="text"/>
Hackathons	<input type="text"/>

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

17. How many educational program offerings does your organization host annually for each of the following categories?

Business Fundamental Workshops (e.g., legal, accounting)	<input type="text"/>
Business Plan Development Workshops (e.g., Business Model Canvas)	<input type="text"/>
Raising Capital Workshops (e.g., Angel venture-capital, crowdfunding)	<input type="text"/>
SBIR or STTR Grant Development Workshops	<input type="text"/>
Import or Export Workshops	<input type="text"/>
Technology Education Workshops (e.g., programming, design, patent strategies)	<input type="text"/>
Commercialization Workshops for students/faculty	<input type="text"/>

18. Do you provide periodic performance or impact reports to key stakeholders or investors? *

- Yes (at least once a quarter)
- Yes (at least once a year)
- Yes (every few years)
- No

19. Which of the following Social Media and Marketing tools does your organization actively use? (Please check all that apply) *

- eNewsletter
- Twitter
- LinkedIn
- Facebook
- Blogs
- Press releases
- Articles
- White papers
- Member company case studies
- Academic publications
- Other - Write In
- Do not utilize social media

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

20. What are the two most important selection criteria your program looks for in applicants?

(Select up to 2 criteria)

Selection Criteria 1

No specific criteria, our application is a lease application only
Affiliation with sponsoring University/College or Corporation
Founder experience
Founder passion
Market Opportunity
Industry/cluster alignment with program mission
Potential attractiveness to Angel/Venture capital investors
Social Impact
Solid Business Plan (completed)
Intellectual property ownership

Selection Criteria 2

No specific criteria, our application is a lease application only
Affiliation with sponsoring University/College or Corporation
Founder experience
Founder passion
Market Opportunity
Industry/cluster alignment with program mission
Potential attractiveness to Angel/Venture capital investors
Social Impact
Solid Business Plan (completed)
Intellectual property ownership

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

21. What is the top trigger for companies to successfully graduate from your program? *

(Select one)

- Achieved mutually agreed-upon milestone
- Exceeded maximum time allowed in program
- Exceeded maximum staff allowed in company
- Exceeded threshold for capital raised
- Exceeded threshold revenue run rate
- Outgrew available space
- Successfully completed the program
- Other - Write In

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

22. What services do you provide to companies that have successfully graduated from your programs? (Check all that apply)

- Continued access to your mentor network
- Option to attend educational workshops
- Option to rent office or desk space
- Continued access to specialty labs
- Proactive introductions to investors
- Proactive introductions to partner and corporate connections
- Other - Write In

23. Please estimate the percentage of companies that have graduated or moved from your center and: *

(Total sum should add up to 100%)

Remained local

Moved outside your county

Moved outside your state/territory

Moved outside your country

0 out of 100% Total

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

24. What is the total square footage of your facility? *

(Please use U.S. metrics, i.e., square feet)

sq ft

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

25. What type of specialty laboratories or space does your facility have?

(Check all that apply) *

- Not applicable
- Biotechnology or Wet Lab
- Maker Space
- Ideation (Idea Creation) Space
- Food Production or Packaging Equipment
- Commercial Kitchen
- Computer Electronics Prototyping
- Clean rooms
- Advanced Materials Lab
- Other - Write In

27. Please select the range in which your organization charges for membership fees and rental pricing.

\$0- \$50	<input type="checkbox"/>
\$51 - \$100	<input type="checkbox"/>
\$101 - \$200	<input type="checkbox"/>
\$201 - \$300	<input type="checkbox"/>
\$301 - \$400	<input type="checkbox"/>
\$401 - \$500	<input type="checkbox"/>
\$501 - \$600	<input type="checkbox"/>
\$601 - \$700	<input type="checkbox"/>
\$701 - \$800	<input type="checkbox"/>
\$801 - \$900	<input type="checkbox"/>
\$901 - \$1,000	<input type="checkbox"/>
\$1,001 - \$1,500	<input type="checkbox"/>
\$1,501 - \$2,000	<input type="checkbox"/>
\$2,001 +	<input type="checkbox"/>

Entrepreneurial Ecosystems

LOGIC Show/hide trigger exists.

28. Does your organization partner or collaborate with any of the following *other, non-affiliated entrepreneurship centers* of your community? (check all that apply)

*

- Business Incubators
- Seed Accelerator Programs
- Pre-accelerator Programs
- Coworking Spaces
- Maker Spaces
- Branded Third-Party Entrepreneurship Programs
- Small Business Development Centers (SBDCs)
- Student Entrepreneurship Centers
- Technology Transfer or Commercialization Centers
- Higher Education Academic Departments
- Economic Development Centers or Organizations
- We do not partner with any other EC organizations in our community

LOGIC Show/hide trigger exists. Hidden unless: #28 Question "Does your organization partner or collaborate with any of the following *other, non-affiliated entrepreneurship centers* of your community? (check all that apply)

" is exactly equal to ("Business Incubators","Seed Accelerator Programs","Pre-accelerator Programs","Coworking Spaces","Maker Spaces","Branded Third-Party Entrepreneurship Programs","Small Business Development Centers (SBDCs)","Student Entrepreneurship Centers","Technology Transfer or Commercialization Centers","Higher Education Academic Departments","Economic Development Centers or Organizations")

29. As you partner with at least one of these local entrepreneurship centers, what do you partner with them on of following activities, if any? (check all that apply)

- Programming and services
- Mentorship programs
- Fundraising events
- Data sharing
- Marketing and advertising
- Strategic planning
- Programmatic events
- Other - Write In

LOGIC Hidden unless: #29 Question "As you partner with at least one of these local entrepreneurship centers, what do you partner with them on of following activities, if any? (check all that apply) " is one of the following answers ("Programming and services", "Mentorship programs", "Fundraising events", "Data sharing", "Marketing and advertising", "Strategic planning", "Programmatic events")

30. Please rate the efficacy of partnering with members of your local entrepreneurial ecosystem in improving operations and results in the following categories:

	We do not partner in this category	Completely ineffective	Somewhat ineffective	Neutral	Somewhat effective	Completely effective
Programming and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentorship programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundraising events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data sharing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing and advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategic planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programmatic events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31. **Is your organization affiliated with either of the following? ***

Select '**Yes, one**' if you are affiliated with one institution, '**Yes, multiple**' if you are affiliated with more than one or '**No**' if you are not affiliated

	Yes, one	Yes, multiple	No
University or college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private corporation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LOGIC Hidden unless: Question "University or college" is one of the following answers ("Yes, one", "Yes, multiple")

**32. How is your organization connected with the academic institution(s)?
(Select all that apply) ***

- They provide space at no-cost
- They provide discounted space
- They are the sole funder of our program
- They are one of many sponsors for our facility/program
- They provide assets, education programs, or other services to our clients
- They host an NSF sponsored iCorps Program (USA only)
- Our institution supports the academic institution's Technology Transfer Office at some level
- Other - Write In
- Not applicable

LOGIC Hidden unless: Question "Private corporation" is one of the following answers ("Yes, one", "Yes, multiple")

33. How is your organization connected with your corporate affiliate(s)?

- They provide space at no cost
- They vet our startup companies ideas or are strategic investors in our startup company(ies)
- They provide space at a discount
- They provide tangible assets or other in-kind resources for our facility/programs
- They provide mentors or other personnel
- They sit on our Advisory Board
- Not Applicable
- Other - Write In

34. Please indicate whether the following statements are true, false, or not applicable. *Partnering with members of my local entrepreneurial ecosystem:*

	True	False	Not Applicable
Allows our center to provide better services and programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows our center to operate with fewer employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows our center to reach a greater number of entrepreneurs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develops valuable fundraising opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotes inclusivity growth among women, minorities, military veterans, LGBT and/or other underserved populations of entrepreneurs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

35. For each of the following categories, identify how many mentors are actively involved in your programs.

Experienced Entrepreneurs (Non-technical industries)

Experienced Entrepreneurs (Venture-backed companies)

Technical Experts with small business experience

Faculty Researchers

Fortune 1000 corporate leaders

Angel or Venture Capitalists

Bank or Private equity executives

Lawyers

Accountants

Human Resource Professionals

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

36. Who is responsible for tracking and logging mentor-companies engagements? *

- Program Staff logs engagements
- Mentors track their time and meetings
- Companies log engagements
- We don't track mentor-company engagements
- Other - Write In

LOGIC Show/hide trigger exists.

37. Does your organization have an affiliate seed fund that provides cash in exchange for a percent of equity in participating startup companies? *

- Yes
- No
- We are planning to offer equity funding in the next 6 months

LOGIC Hidden unless: #37 Question "**Does your organization have an affiliate seed fund that provides cash in exchange for a percent of equity in participating startup companies?**" is one of the following answers ("Yes", "We are planning to offer equity funding in the next 6 months")

38. What is the main source of capital for your fund?

- Individual investors or Program partners
- Corporate partners
- Public or Government funds
- Other - Write In

LOGIC Hidden unless: #37 Question "**Does your organization have an affiliate seed fund that provides cash in exchange for a percent of equity in participating startup companies?**" is one of the following answers ("Yes", "We are planning to offer equity funding in the next 6 months")

39. How often do you raise equity funds (to invest in companies in your programs)?

- Once - we use returns to capitalize future member companies
- We raise a fund for every cohort or program cycle
- Every year we raise a new fund
- Every 2-3 years
- Every 3-5 years
- Longer than 5 years

LOGIC Hidden unless: #37 Question "**Does your organization have an affiliate seed fund that provides cash in exchange for a percent of equity in participating startup companies?**" is one of the following answers ("Yes", "We are planning to offer equity funding in the next 6 months")

40. What is the total size of your current fund (in U.S. dollars)?

\$ USD

LOGIC Hidden unless: (#37 Question "**Does your organization have an affiliate seed fund that provides cash in exchange for a percent of equity in participating startup companies?**") is one of the following answers ("Yes") AND QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET])

41. What is the typical equity stake you take in the FIRST round of funds given?

- 0-5%
- 6-10%
- 11-15%
- 16-20%
- 21-25%
- 26+

LOGIC Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

42. What is the average number of companies accepted in each cohort?

LOGIC Show/hide trigger exists. Hidden unless: QUESTION NOT FOUND! is one of the following answers [NO OPTIONS SET]

43. Do you host a Demo Day or some culmination event for the accelerator program?

- Yes
- No
- We intend on developing such an event in the near future

LOGIC Hidden unless: #43 Question "Do you host a Demo Day or some culmination event for the accelerator program?" is one of the following answers ("Yes", "We intend on developing such an event in the near future")

44. Where do you host your culminating event (e.g., Demo Day, Showcase)?

- At our facility
- At a local hotel or event venue
- At a partner location (university, corporation, coworking, incubator space)
- We don't host these type of events
- Other - Write In

Center Client Metrics

45. In U.S. dollars, what are the combined revenues for all companies that have participated in your program? Please indicate if you do not collect this information. *

Since your program started:

In the last 12 months:

Don't collect

46. In U.S. dollars, what is the total outside grant funding that has been awarded to all companies that have participated in your program? Please exclude capital and grant funds managed by your program. Please indicate if you do not collect this information. *

In the last 12 months

Since the program started

Don't collect

47. In U.S. dollars, how much equity capital has been raised by all companies, current and graduated, that have participated in your program (excluding capital and grant funds managed by your program)? If you do not collect this information, or do not have it, please put \$0 in the answers below.

In the last 12 months

Since the program started

LOGIC Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Incubator","Seed Accelerator","Pre-Accelerator","Coworking space","Makerspace","SuperHub","Small Business Development Center (SBDC)","Branded Third-party Entrepreneurship Programs","Economic Development Center or Organization")

48. How many companies are currently in your program? *

LOGIC Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Incubator","Seed Accelerator","Pre-Accelerator","Coworking space","Makerspace","SuperHub","Small Business Development Center (SBDC)","Branded Third-party Entrepreneurship Programs","Economic Development Center or Organization")

49. Since the beginning of your program, how many companies have you served?

LOGIC Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Branded Third-party Entrepreneurship Programs","Student Entrepreneurship Center","Technology Transfer and Commercialization Office","Higher Education Academic Department")

50. How many entrepreneurs/students does your program serve? *

LOGIC Hidden unless: #1 Question "

The IMPACT survey is available to organizations and programs that serve entrepreneurs. Below, is a list of center definitions being utilized for the IMPACT study. Please review these definitions and select the center type that best identifies your organization's *PRIMARY* operation.

" is one of the following answers ("Branded Third-party Entrepreneurship Programs","Student Entrepreneurship Center","Technology Transfer and Commercialization Office","Higher Education Academic Department")

51. How many entrepreneurs have you served since the beginning of your program? *

52. Since your program began, approximately how many people have been employed by companies in your program?

If you do not collect this information, please indicate by writing "N/A"

Open Ended Questions

53. What are the top three challenges your organization faces today?

54. Please share any innovative programs or services that your member companies find highly valuable.

55. Please share innovative strategies you have implemented for maintaining an active mentor network of successful entrepreneurs, industry experts, investors or technical experts.

Phase I Complete

Thank you for your response. You have now completed the first phase of the study.

We will be compiling data over the next quarter and providing organizations with a report card of their organization's metrics benchmarked against the two industry segments selected at the beginning of the survey. Your report will be sent to the individual identified as the contact and the Key Executive of the organization via email in approximately 120 - 150 days.

IMPACT Index: Phase II

Please consider supporting Phase II - the Client Survey - of the IMPACT Index Study. You may be contacted to provide some additional information on the number of companies that have graduated from your program(s). If you have a current list of graduated companies within the last 2 years, please upload your list or provide a url to a webpage with the requested information on the final questions of the survey.

56. Do you have a current list of companies that graduated from your program? If so, please upload the list here in a either a Microsoft Excel or Word document.

Please indicate in the file what program the companies graduated from (*You may upload up to 4 documents, 500k maximum file size each*)

Browse...

57. Do you provide a list of your graduated companies on a website?

If so, please provide the url for the page where the graduated companies information can be found.

Thank You!

Thank you for completing the IMPACT survey.

Your responses have been recorded. You will receive one final email thanking you for participating and notifying you of approximate timelines for the dataset to be made available.